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Goldboro sustainable aviation fuel project seeks public feedback and shares environmental findings at July open house

Project under new ownership as of May 2025

Halifax, N.S. July 4, 2025 – A bold new chapter is underway for the Goldboro sustainable fuels project, now under the leadership of Halifax-based Nova Sustainable Fuels (NSF) and backed by Octopus Energy Generation, one of Europe's largest renewable energy investors.

The project – which was previously led by Irish company Simply Blue Group – includes the construction of a renewable energy park (REP) on Nova Scotia's Eastern Shore at the site of the formerly proposed Goldboro Liquified Natural Gas Project. The REP will produce two critical low-carbon alternatives for the transportation sector: sustainable aviation fuel and renewable methanol.

"By combining renewable electricity from our own wind and solar farms with sustainable biomass and water, we're creating a fully integrated clean energy system," said Andrew Parsons, NSF Project Director. "This is about more than fuels – it's about bringing new life to Goldboro."

The public is invited to learn more about the project and its environmental footprint at an upcoming open house on Wednesday, July 23, 2025, from 4-6 p.m. at the Goldboro Interpretive Centre (12881 Highway 316). NSF will present findings from nearly two years of environmental fieldwork and unveil renderings of the proposed facility.

"We're looking forward to sharing what we've learned and hearing from the community," said Michelle Gilders, Environmental and Regulatory Affairs Manager at NSF. "Our environmental assessment focuses on potential impacts to wetlands, fish, and marine habitats, and we're committed to transparency every step of the way."

NSF plans to submit its initial environmental assessment for the REP this fall, with a second submission for the renewable generation component in 2027.

"Come join us and hear what we've been busy working on," said Parsons. "We're excited to reconnect with the community – we hope to see you in July!"

Nova Sustainable Fuels is pioneering the future of green transportation by harnessing renewable energy to create sustainable fuels. Headquartered in Halifax, Canada, Nova Sustainable Fuels is backed by Octopus Energy Generation. As one of Europe's largest specialist renewables investors, Octopus manages 4.3 GW of green energy projects like wind and solar farms in over 18 countries. Nova Sustainable Fuels is bringing one of eastern Canada's most ambitious energy projects to life – developing over 1 GW of onshore renewable electricity and producing 165,000 tonnes of sustainable aviation fuel annually. For more information, visit novasustainablefuels.com

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